

County Road
19A/100th Street
Realignment Phase 1
Engagement Summary



Washington County has completed the first phase of engagement for the County Road 19A/100th Street Realignment project. In this phase, the County:

- Recapped the results and recommended alternative from the Southwest Arterial Study
- Notified the public of the County's plans to move forward with preliminary design on the County Road 19A/100th Street Realignment project, covering the easternmost portion of the Southwest Arterial Study from the US 61 interchange to Jamaica Avenue
- Provided an opportunity for the public to ask questions and share feedback on the project
- Shared next steps and ways to stay involved

This document summarizes the engagement strategies and feedback received during the first phase of engagement in April 2022. To-date, project staff have engaged with the public about the project through the following:

- In-person open house
 - Thursday, April 14, 2022; 4 – 6 p.m. at Cottage Grove Service Center
 - Approx. 40 attendees
- Virtual slideshow *
 - 874 views
- Project postcards*
 - 5,342 mailed
 - 92 unique QR code scans
- Project questionnaire*
 - Paper responses: 3
 - Online responses: 13
- Organic social media posts*
 - Facebook:
 - April 7 post: 11,155 impressions, 1,148 post engagements
 - April 14 post: 8,647 post impressions, 513 post engagements
 - Nextdoor: 23,271 impressions, 9 reactions
 - Twitter: 269 impressions, 10 engagements
- Paid Facebook ads to promote the in-person open house and virtual slideshow*
 - April 7 ad: 2,948 reach, 246 post engagements
 - April 14 ad: 2,550 reach, 126 post engagements
- E-blasts to project distribution list – delivered to 82 recipients, 50 opened*

*The raw paper and online questionnaire responses, online engagement analytics, and map of postcard mailing locations are available in Appendix A.

In-Person Open House

On April 14, 2022, Washington County hosted an in-person open house. The open house featured display boards with project information and large scale project aerials. Project staff were available to discuss the project and answer questions. Approximately 40 people attended the open house.

Attendees at the in-person open house could provide feedback on paper project questionnaires and/or by talking to project staff. Below are the open house comments received.

Public engagement

- Need for better advertisement of the project and open house
 - Project information is not available on the City of Cottage Grove’s website
 - Links with information regarding directions were confusing

Design considerations

- Need for turn lanes at Anderson Windows & 97th Street off of Jamaica Avenue
- Like the extension off of 100th Street east to Highway 61
- Not as supportive of the extension to the west to Grey Cloud Trail

Online Project Questionnaire Results

The County received 13 online project questionnaire responses between April 14 – April 28, 2022. Results of the survey are summarized below.

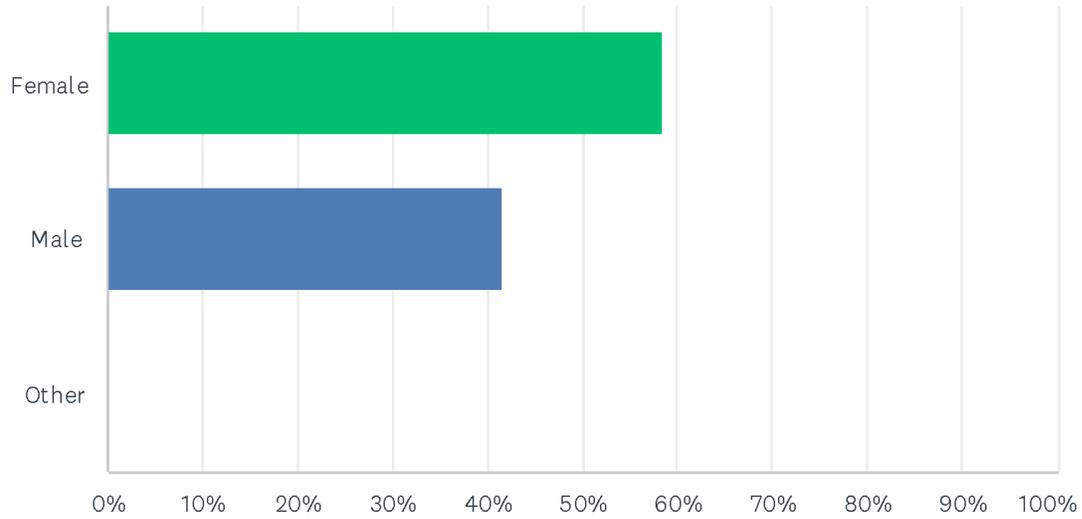
Q1 Do you have any comments for the project team?

Answered: 11

- Mixed feedback about expansion of new commercial or residential development
 - Some favor development and County’s efforts to grow and thrive in a responsible manner
 - Some do not favor development and would like to keep this area rural
- Felt it was difficult to see what the proposals were for the new roadway on the website
- Question about where the new roadway will meet Innovation Road (e.g., will the road “Y”)
- Question about how much traffic is expected to exit at the Highway 61/County Road 19A exit ramp
- Consider roundabouts to handle the heavier amounts of traffic at intersections
- Need for a bike trails that connect with other trails in the area (e.g., a trail along this proposed roadway to connect Cottage Grove Ravine Park to the Regional and City Park plans for Grey Cloud area)
- Need for more information about how the traffic counts were collected
- Need to consider the ecological impact if connecting to Grey Cloud Island
- Prefer the proposed roadway go through Mississippi Dunes development instead of other property owners who have been long-time taxpayers

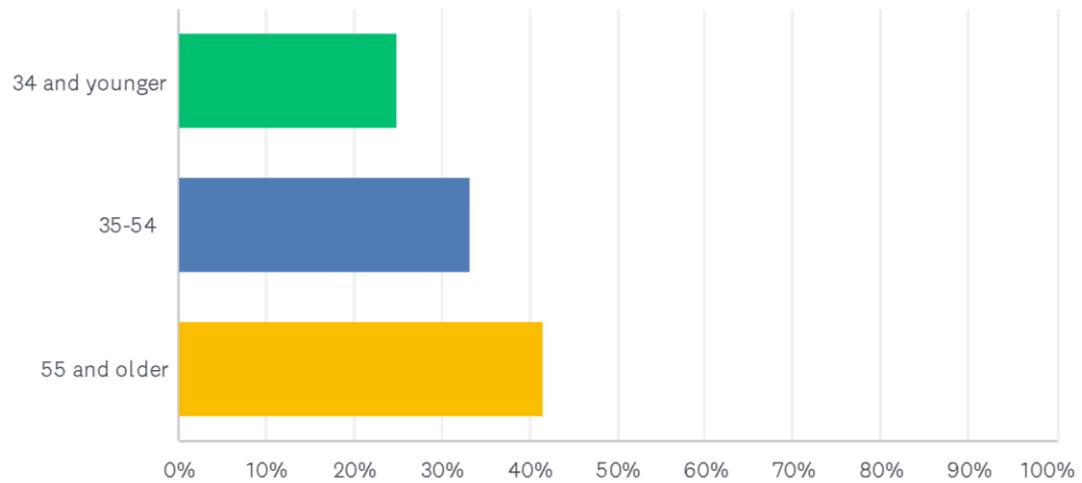
Q2 OPTIONAL, what is your gender?

Answered: 12 Skipped: 1



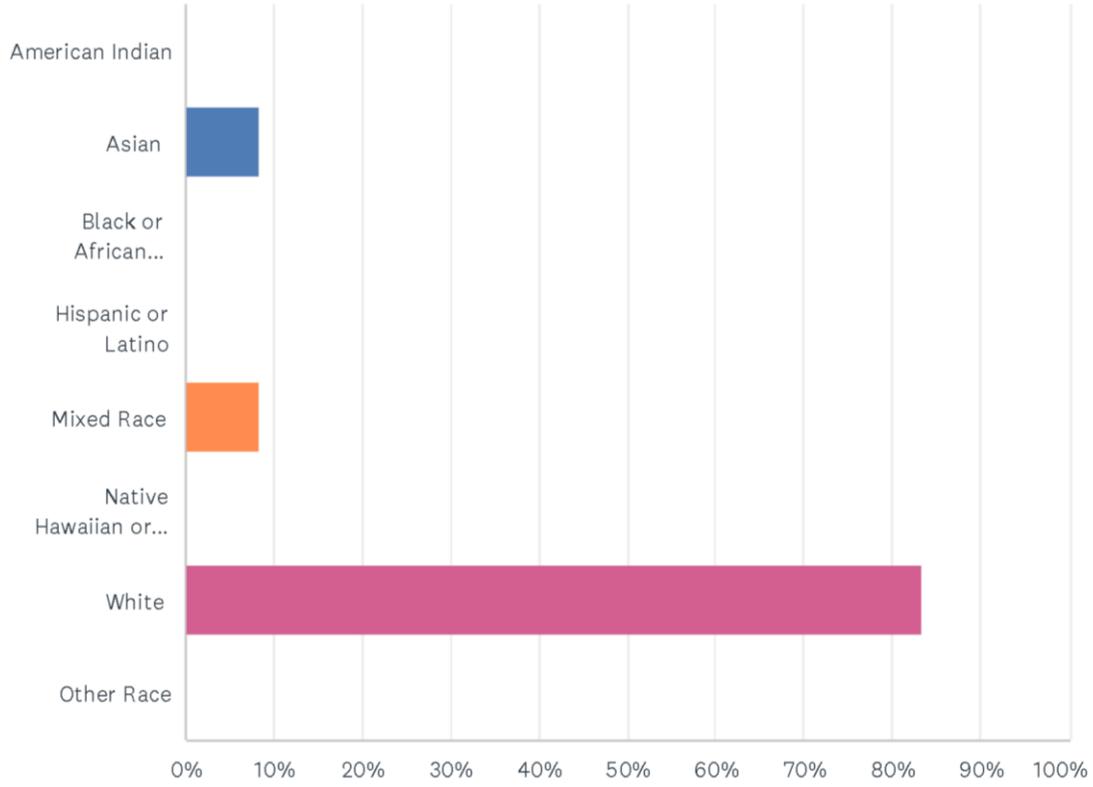
Q3 OPTIONAL, what is your age?

Answered: 12 Skipped: 1



Q4 OPTIONAL, what is your race/ethnicity?

Answered: 12 Skipped: 1



Appendix A. Detailed Engagement Results

#1

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, April 14, 2022 4:55:39 PM
Last Modified: Thursday, April 14, 2022 4:57:23 PM
Time Spent: 00:01:44
IP Address: 73.94.80.50

Page 1

Q1

Do you have any comments for the project team?

It was difficult to see the what the proposals were for the new roadway. I hope there will be additional details on the project website.

Q2

Female

OPTIONAL, what is your gender?

Q3

35-54

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#2

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, April 15, 2022 7:20:16 AM
Last Modified: Friday, April 15, 2022 7:27:25 AM
Time Spent: 00:07:09
IP Address: 73.37.233.14

Page 1

Q1

Do you have any comments for the project team?

I have nothing specific... but there is a lot of negativity from residents of Cottage Grove, St. Paul Park, and Grey Cloud Island when it comes to expansion or development of any type. For almost 25 years, I lived in an economically depressed and medically underserved area - and it's not fun! For the record, I fully support the county's efforts to grow and thrive in a responsible manner... and this project seems to be responsible.

Q2

Male

OPTIONAL, what is your gender?

Q3

55 and older

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#3

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, April 15, 2022 12:12:25 PM
Last Modified: Friday, April 15, 2022 12:14:51 PM
Time Spent: 00:02:26
IP Address: 97.116.134.78

Page 1

Q1

Do you have any comments for the project team?

This is a test. Will comments be posted and made available somewhere so that other community residents can see the responses?
Thank you.

Q2

Female

OPTIONAL, what is your gender?

Q3

55 and older

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#4

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, April 15, 2022 4:53:17 PM
Last Modified: Friday, April 15, 2022 4:55:17 PM
Time Spent: 00:01:59
IP Address: 216.16.11.176

Page 1

Q1

Do you have any comments for the project team?

No, looks good to me.

Q2

Female

OPTIONAL, what is your gender?

Q3

34 and younger

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#5

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Friday, April 15, 2022 5:47:32 PM
Last Modified: Friday, April 15, 2022 5:51:23 PM
Time Spent: 00:03:51
IP Address: 75.168.77.196

Page 1

Q1 Respondent skipped this question
Do you have any comments for the project team?

Q2 Respondent skipped this question
OPTIONAL, what is your gender?

Q3 Respondent skipped this question
OPTIONAL, what is your age?

Q4 Respondent skipped this question
OPTIONAL, what is your race/ethnicity?

Q5 Respondent skipped this question
OPTIONAL, what language is most frequently spoken in your home?

Q6 Prefer not to answer
OPTIONAL, does your household receive public assistance?

#6

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, April 16, 2022 5:13:16 AM
Last Modified: Saturday, April 16, 2022 5:14:02 AM
Time Spent: 00:00:45
IP Address: 174.199.96.174

Page 1

Q1

Do you have any comments for the project team?

No

Q2

Male

OPTIONAL, what is your gender?

Q3

55 and older

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#7

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Saturday, April 16, 2022 6:29:40 AM
Last Modified: Saturday, April 16, 2022 6:30:08 AM
Time Spent: 00:00:28
IP Address: 24.118.155.71

Page 1

Q1 Respondent skipped this question
Do you have any comments for the project team?

Q2 Female
OPTIONAL, what is your gender?

Q3 35-54
OPTIONAL, what is your age?

Q4 White
OPTIONAL, what is your race/ethnicity?

Q5 English
OPTIONAL, what language is most frequently spoken in your home?

Q6 No
OPTIONAL, does your household receive public assistance?

#8

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Sunday, April 17, 2022 8:59:36 AM
Last Modified: Sunday, April 17, 2022 9:03:50 AM
Time Spent: 00:04:13
IP Address: 75.168.154.48

Page 1

Q1

Do you have any comments for the project team?

The estimated number of cars using this (between 5000-30000) seems broad. What was this based on? And has the ecological impact of connecting to Grey Cloud Island been researched? Because that information is never mentioned in the advertisements for this road change. Why doesn't this new road go through the proposed Mississippi Dunes development instead of other property owners who have been long-time tax payers?

Q2 **Female**

OPTIONAL, what is your gender?

Q3 **35-54**

OPTIONAL, what is your age?

Q4 **White**

OPTIONAL, what is your race/ethnicity?

Q5 **English**

OPTIONAL, what language is most frequently spoken in your home?

Q6 **No**

OPTIONAL, does your household receive public assistance?

#9

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Tuesday, April 19, 2022 4:04:18 PM
Last Modified: Tuesday, April 19, 2022 4:07:43 PM
Time Spent: 00:03:25
IP Address: 24.131.181.6

Page 1

Q1

Do you have any comments for the project team?

I hope the proposed roadway will remain a 2-lane road, not a 4-lane roadway. I am wondering whether the Jamaica/100th St intersection will be a roundabout or a traffic light.

Q2

Male

OPTIONAL, what is your gender?

Q3

55 and older

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#10

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Thursday, April 21, 2022 8:17:08 PM
Last Modified: Thursday, April 21, 2022 8:28:01 PM
Time Spent: 00:10:53
IP Address: 209.181.225.117

Page 1

Q1

Do you have any comments for the project team?

As a former Cottage Grove Parks Commission member I really advocated for bike trails that connect up with other trails and parks in the area. Including a bike trail along this route would help connect C G Ravine Park to to the Regional and City Park plans for the Grey Cloud area. This would make for a great ride if a bike trail is included in your plan.

Q2

Male

OPTIONAL, what is your gender?

Q3

55 and older

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#11

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 27, 2022 8:24:48 AM
Last Modified: Wednesday, April 27, 2022 8:28:01 AM
Time Spent: 00:03:13
IP Address: 107.77.207.106

Page 1

Q1

Do you have any comments for the project team?

This is a great idea, but we may need to visit future tweaks, as traffic may increase a lot. Roundabouts should be considered to handle the heavier traffic that's about to come. With companies like Renewal by Andersen and 3M around the area, this is a major concern.

Q2

Male

OPTIONAL, what is your gender?

Q3

34 and younger

OPTIONAL, what is your age?

Q4

Asian

OPTIONAL, what is your race/ethnicity?

Q5

Hmong

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#12

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 27, 2022 11:42:21 AM
Last Modified: Wednesday, April 27, 2022 11:54:02 AM
Time Spent: 00:11:40
IP Address: 15.181.49.50

Page 1

Q1

Do you have any comments for the project team?

So this new road is needed because there will be new development in that area of Cottage Grove. I actually have quite a few question regarding where the new road will meet Innovation road. For example, will the road "Y" in two different directions? 1 direction to the original road to 3M and then 2 lanes to the new road? How much traffic is expected at that exit? Will a roundabout be created at that intersection instead?

Q2

Female

OPTIONAL, what is your gender?

Q3

34 and younger

OPTIONAL, what is your age?

Q4

White

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

OPTIONAL, does your household receive public assistance?

#13

COMPLETE

Collector: Web Link 1 (Web Link)
Started: Wednesday, April 27, 2022 1:13:53 PM
Last Modified: Wednesday, April 27, 2022 1:15:37 PM
Time Spent: 00:01:44
IP Address: 73.228.234.146

Page 1

Q1

Do you have any comments for the project team?

As a resident of Lake Elmo I am against expansion of commercial and residential development and for commitment to keeping Lake Elmo a rural community.

Q2

Female

OPTIONAL, what is your gender?

Q3

35-54

OPTIONAL, what is your age?

Q4

Mixed Race

OPTIONAL, what is your race/ethnicity?

Q5

English

OPTIONAL, what language is most frequently spoken in your home?

Q6

No

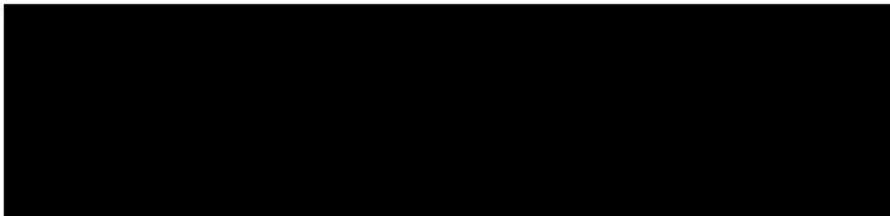
OPTIONAL, does your household receive public assistance?



Do you have any comments for the project team?

I REALLY LIKE THE EXTENSION OF 100th TO THE EAST,
TO HWY 61. NOT QUITE THERE WITH THE
EXTENSION TO THE WEST TO GREY CLOUD TRAIL.

GENERALLY REAL GOOD WORK - THANK YOU



Multiple horizontal lines for writing, mostly blank.

Name: _____

Organization (optional): _____

Email (optional): _____

Address (optional): _____

Phone number (optional): _____

Do you have any comments for the project team?

TURN LANE FOR Anderson Windows + 97th STREET
OFF OF GAMINCA.

Name: _____

Organization (optional): _____

Email (optional): _____

Address (optional): _____

Phone number (optional): _____



_____ for the project team?

- not posted on Cottage Grove Website
- 2 links were ~~not~~ a bit confusing with ~~the~~ the language regarding directions

4/14 - 4/28 co.washington.mn.us/19Arealignment

In-Person Open House Advertisement

Facebook

Advertisement Results

Post Impressions ⓘ	Post Reach ⓘ	Post Engagement ⓘ
11,155	8,844	1,148

Interactions ⓘ

 27	 1	 0	 2	 2	 2	
 Reactions						34
 Comments						26
 Link Clicks						532
 Shares						14
 Other Clicks						460

Other ⓘ

 Hide Post	4
 Hide All Posts	1



Washington County, MN Government

April 7 at 8:00 AM

Washington County is hosting an open house regarding the feasibility and alignment options for a county roadway connection from Highway 61 to Jamaca Avenue in the City of Cottage Grove, MN - City Government, on Thursday, April 14 at the Cottage Grove Service Center. Drop in anytime between 4 - 6 p.m. to meet the project team, share comments on this segment of roadway, and learn about the schedule and next steps for the project. More info here: <https://bit.ly/19Arealignment>

County Road 19A (Innovation Road) and 100th Street Realignment Project

OPEN HOUSE

Thursday, April 14 | 4:00 – 6:00 p.m.

Cottage Grove Service Center
13000 Ravine Pkwy, S. | Cottage Grove, MN 55016



co.washington.mn.us/19Arealignment



CO.WASHINGTON.MN.US

County Road 19A (Innovation Road) & 100th Street Realignment | Washington County, MN - Official Website

Learn more

Advertisement Information

Performance

\$20.00 spent over 7 days.

Link clicks	235	Reach	2,948
		Cost per Link Click	\$0.09

Activity

Post engagement

246

Link clicks

235

Post reactions

6

Post shares

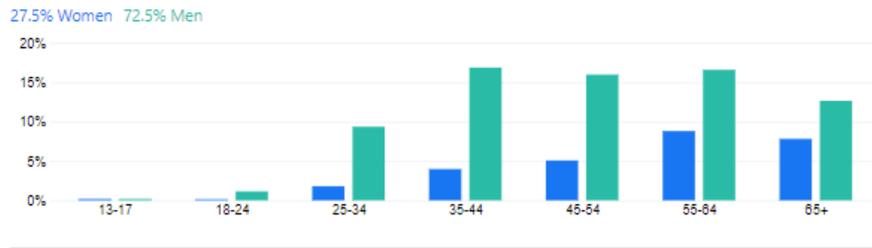
3

Post comments

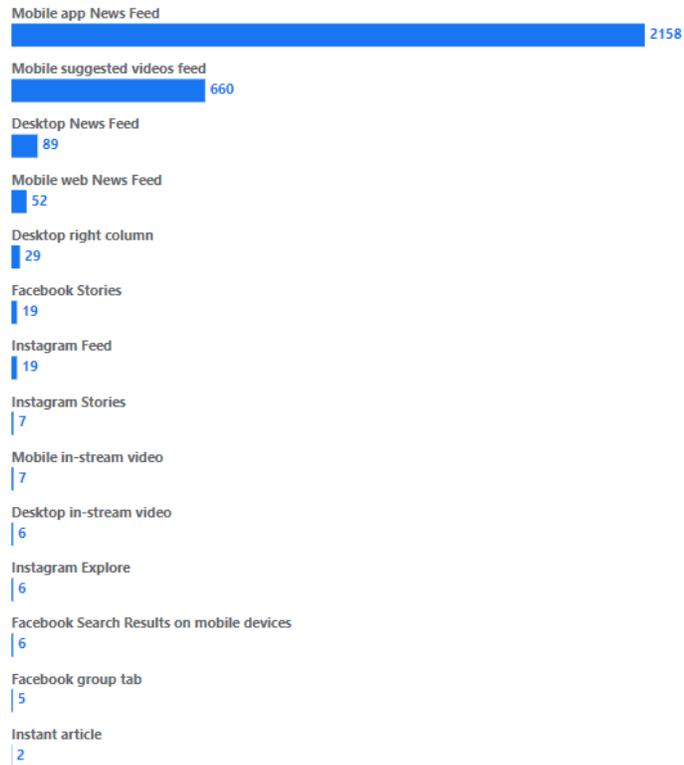
2

- Demographics

- 10-mile radius of Cottage Grove, MN, 10-mile radius of Saint Paul Park, MN, ages 18-65+
- Demographics reached:



- Placements:



Nextdoor

- Impressions: 23,271
- Reactions: 9 reactions

OPEN HOUSE

Thursday, April 14 | 4:00 – 6:00 p.m.

Cottage Grove Service Center
13000 Ravine Pkwy, S. | Cottage Grove, MN 55016



County Road 19A Realignment Project Open House. Washington County is hosting an open house regarding the feasibility and alignment options for a county roadway connection from Highway 61 to Jamaca Avenue in the City of Cottage Grove, on Thursday, April 14 at the Cottage Grove Service Center. Drop in anytime between 4 - 6 p.m. to meet the project team, share comments on this segment of roadway, and learn about the schedule and next steps for the project. More info here: <https://bit.ly/19Arealignment>

<https://bit.ly/19Arealignment>

County Road 19A (Innovation Road) & 100th Street Realignment...
co.washington.mn.us

Twitter

- Impressions: 269
- Engagements: 10
 - Link clicks: 1
 - Detail expands: 2

Washington County MN @WashingtonCoMN · Apr 7
Washington County is hosting an open house regarding the feasibility and alignment options for a county roadway connection from Highway 61 to Jamaca Avenue in @cottagegrovemn, April 14 at the Cottage Grove Service Center. Drop in between 4-6pm. More info: bit.ly/19Arealignment

County Road 19A (Innovation Road) and 100th Street Realignment Project

OPEN HOUSE

Thursday, April 14 | 4:00 – 6:00 p.m.
Cottage Grove Service Center
13000 Ravine Pkwy, S. | Cottage Grove, MN 55016

co.washington.mn.us/19Arealignment

Washington County

Email Subscribers

- Delivered to 74
 - 48 opened

County Road 19A (Innovation Road) & 100th Street Realignment Project



Open House Opportunity

Washington County, in partnership with the City of Cottage Grove, is hosting an open house regarding the feasibility and alignment options for a county roadway connection from Highway 61 to Jamaca Avenue.

Join us in-person or online to meet the project team, share comments on this segment of roadway, and learn about the schedule and next steps for the project.

- When: Thursday, April 14 from 4 - 6 p.m. (no formal presentation)
- Where: Cottage Grove Service Center | 13000 Ravine Pkwy, S, Cottage Grove, MN 55016

[Open House Postcard](#)

Online Engagement Information

If you are unable to attend the in-person open house, there will be an opportunity to review the material shared at the in-person open house on the project website: April 14 — April 28.

www.co.washington.mn.us/19ARealignment

There will be no formal presentation or discussion during the online engagement.

The project manager Kevin Peterson is also available to answer any questions concerning the project at 651-430-4330 or kevin.peterson@co.washington.mn.us.

More information on this project can also be found on the project website: www.co.washington.mn.us/19ARealignment.

Postcard Mailer

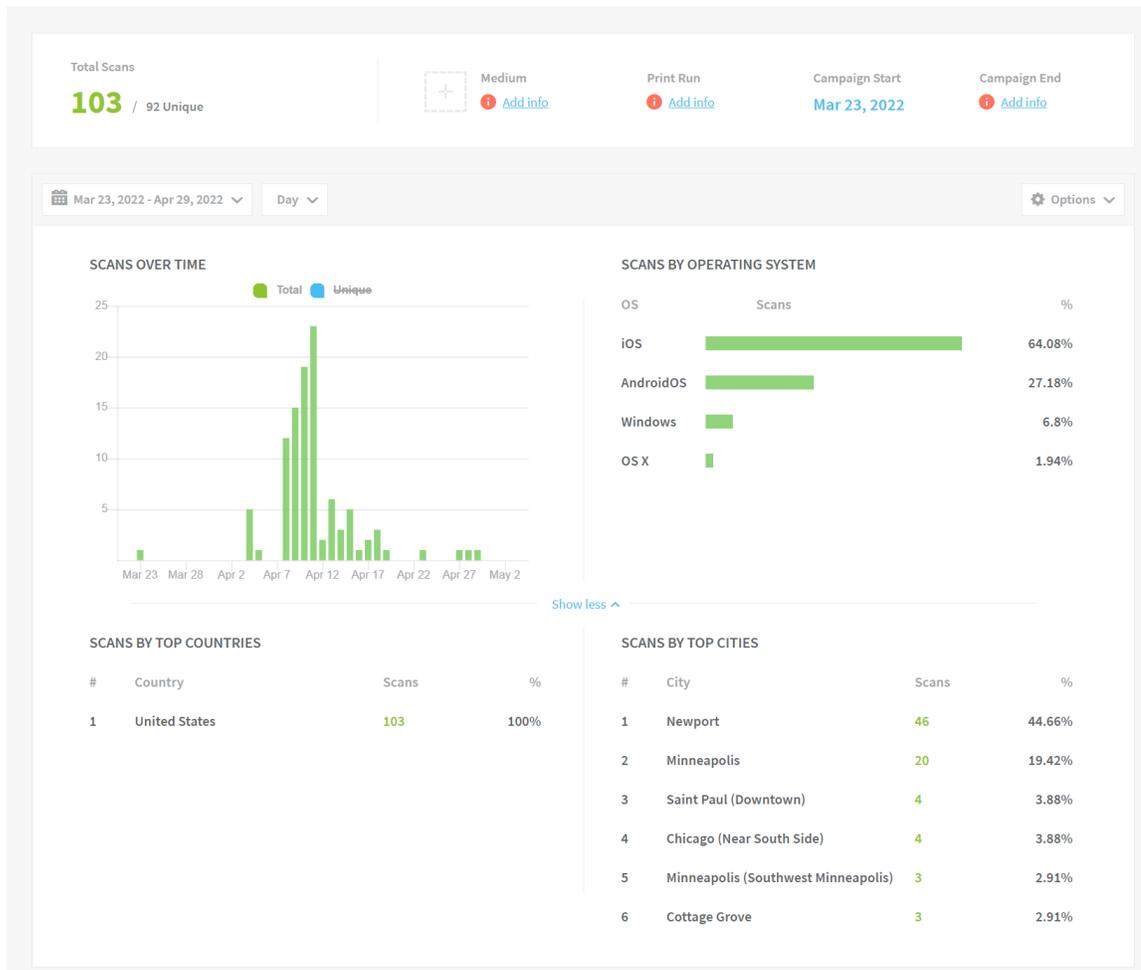
https://www.co.washington.mn.us/19arealignment



No folder
Mar 23, 2022

qrco.de/bcmkLG
www.co.washington.mn.us

Download



Online Engagement Advertisement

Online Engagement

- Online engagement views: 874
 - Full video views: 75

Facebook

Post Impressions ⓘ

8,647

Post Reach ⓘ

7,345

Post Engagement ⓘ

513

Interactions ⓘ



Reactions 2

Comments 7

Link Clicks 309

Shares 2

Other Clicks 193

Other ⓘ

Hide Post 2

Hide All Posts --

Washington County, MN Government  - April 14 at 4:00 PM 

Are you unable to make it to the County Road 19A Realignment Project open house tonight? An online engagement is also available for viewing with all of the information that is being shared at the open house. Click on the link below anytime between April 14 - April 28 to share your feedback.



EXPRESS.ADOBE.COM

County Road 19A (Innovation Road) & 100th Street Realignment Online Engagement

[Learn more](#)

Advertisement Information

Performance

\$20.00 spent over 13 days.

Link clicks ⓘ

125

Reach ⓘ

2,550

Cost per Link Click ⓘ

\$0.16

Activity

Post engagement

126

Link clicks

125

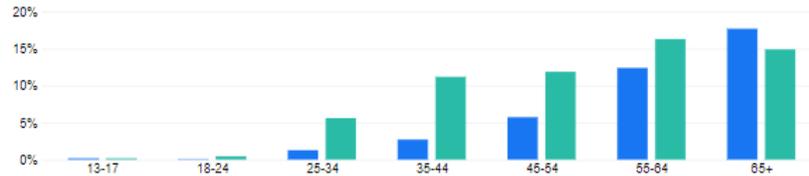
Post saves

1

- **Demographics**

- 10-mile radius of Cottage Grove, MN, 10-mile radius of Saint Paul Park, MN, ages 18-65+
- Demographics reached:

39.8% Women 60.2% Men



- **Placements:**

Mobile app News Feed

1724

Desktop News Feed

686

Mobile suggested videos feed

102

Mobile web News Feed

63

Desktop right column

24

Mobile in-stream video

5

Facebook group tab

4

Desktop in-stream video

2

Instagram Feed

1

Instant article

1

Marketplace mobile

1

Nextdoor

- Impressions: 3,962
- Comments: 4

Washington County  Washington County Public Works • 14 Apr

County Road 19A Realignment Project Online Engagement. Are you unable to make it to the County Road 19A Realignment Project open house tonight? An online engagement is also available for viewing with all of the information that is being shared at the open house. Click on the link below anytime between April 14 - April 28 to share your feedback. <https://express.adobe.com/page/ff92Gluz9G3b5/>

 County Road 19A (Innovation Road) & 100th Street Realignment...
express.adobe.com

Twitter

- Impressions: 190
- Engagements: 9
 - Link clicks: 6
 - Detail expands: 1

Washington County MN  @WashingtonCoMN · Apr 14

Unable to attend the County Road 19A Realignment Project open house tonight? An online engagement is also available for viewing with all of the information shared at the open house. Click on the link below anytime now - April 28 to share your feedback.



express.adobe.com
County Road 19A (Innovation Road) & 100th Street Realignment Onlin...
See the story

Survey

- Survey responses: 13

Email Subscribers

- Delivered to 82
 - 50 opened

County Road 19A (Innovation Road) & 100th Street Realignment Project



Open House Opportunity

Washington County, in partnership with the City of Cottage Grove, is hosting an open house regarding the feasibility and alignment options for a county roadway connection from Highway 61 to Jamaca Avenue.

Online Engagement Information

If you were unable to attend the in-person open house tonight, an online engagement is also available for viewing with all of the information that was shared at the in-person open house. Visit the online engagement anytime on the project website April 14 — April 28 to provide your feedback.

Click on the link below to view the online engagement.

[Online Engagement](#)

There will be no formal presentation or discussion during the online engagement.

The project manager Kevin Peterson is also available to answer any questions concerning the project at 651-430-4330 or kevin.peterson@co.washington.mn.us.

More information on this project can also be found on the project website:
www.co.washington.mn.us/19ARealignment.



ST. PAUL PARK

HASTINGS AVE
HADLEY AVE



GREY CLOUD ISLAND DR S



KEATS AVE S



COUNTY
75
ROAD

Highway 61

COTTAGE GROVE

COUNTY
19A
ROAD

INNOVATION RD S

GREY CLOUD
ISLAND
TOWNSHIP



Map of postcard
mailing locations

THIS MAP IS THE RESULT OF A COMPILATION
AND REPRODUCTION OF LAND RECORDS AS THEY
APPEAR IN VARIOUS WASHINGTON COUNTY OFFICES.
THIS MAP SHOULD BE USED FOR REFERENCE
PURPOSES ONLY. WASHINGTON COUNTY IS NOT
RESPONSIBLE FOR ANY INACCURACIES.

Created: March 30th, 2022

