



# STYLE AND BRAND GUIDE

Washington County Government Design Standards

A large, modern brick building with a prominent entrance and a spherical weather vane on top. The building is multi-storied with large windows and a central entrance area. The sky is blue with some clouds.

# Washington County Minnesota

## Office of Administration

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Stillwater, Minnesota 55082-0006

Phone: 651-430-6001

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GOVERNMENT CENTER

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# Brand Identity

## Overview

The purpose of this guide is to establish and maintain the consistent and accepted use of Washington County's visual identity through logo, fonts, color palette, and images. This guide is intended for use with external and internal communications.

## Style Consistency

Style consistency assures that the way in which information is shared has a similar look and feel. If a resident receives a mailed postcard from one department, it should look similar to a brochure created by another department. The same is true for the wording used to describe programs, events, and projects taking place in the county.

Having a county style guide is not about limiting departments' abilities to connect with residents they serve. It isn't meant to prevent the creation of materials that are used to inform about or promote county resources. It simply helps make sure that anyone who interacts with Washington County can recognize that what they are seeing, reading, or hearing is connected to Washington County.

This style guide offers a short list of standards for the county's visual and written identity to help county employees create materials meant to represent the county. It defines items that need to be uniform in all communications (logo, fonts, color palette), but also leaves room for flexibility in other areas, such as program descriptions, names, summary information, etc.

# The Washington County Logo

The Washington County logo is our most-recognized brand asset. It must be used in all publications and promotional materials for Washington County programs and services.



# Logo Usage

## Clear Space

Always maintain adequate protective space around the county logo. A clear space, the size of the logo's W, should surround the logo, illustrated to the right with dashed lines. The logo should never be conjoined or adjacent to other graphic and copy elements.



## Minimum Logo Size

Maintaining the legibility and the integrity of the Washington County logo is important, regardless of what the application is or the way in which it is reproduced. Be sure that when determining the size of the logo, that its legibility and integrity are not compromised.

Specific minimum sizing has been established for print applications, as well as digital applications. Always maintain the proportion when scaling, regardless of use.



## Logo File Types

**VECTOR - EPS (Encapsulated Postscript)** file format for vector images used in Adobe Illustrator. If you ever get a request for a vector image, use this file.

**TRANSPARENT - PNG (Portable Network Graphics)** file format used for RGB images that require a transparent background.

### Print Applications



Minimum size of 1.25" width



Minimum size of 1.875" width

### Digital Applications



Minimum size of 185 pixels width at 72 dpi (dots per inch)



Minimum size of 300 pixels width at 72 dpi (dots per inch)

## Logo Color



Whenever possible, the county's full color logo should be used.



It is also acceptable to use the county's logo in reverse (white logo on colored background).



Black logo can be used for black and white materials or where appropriate.



Pine logo can be used for one color materials.

## Incorrect Logo Use

The Washington County logo should not be altered in any way. Below are examples of incorrect logo usage.



**DO NOT** change the color of any elements in the logo.



**DO NOT** change the proportion of the logo.



**DO NOT** separate the wavy lines from the logo.



**DO NOT** use the county seal, unless required by law.



**DO NOT** add drop shadows or other effects to the logo.



**DO NOT** rotate the logo.



**DO NOT** apply a stroke around the logo.



**DO NOT** use the logo at a percentage of the logo color.



**DO NOT** change the proportion or move any elements of the logo.



**DO NOT** use in a holding box or other shape.



**DO NOT** place on a background that reduces the legibility.



**DO NOT** use any color other than white when knocking out of a solid color background.

## Department Logos

Departments should not create logos for department or program use. The only acceptable logo to use in electronic and printed materials is the Washington County logo, or department specific logo provided by the Office of Administration. See examples below. All department names are right justified and the same size font. The Washington County, Minnesota logo should be used for materials that would be routinely viewed outside of the state, such as on the county website. Department logos may be found internally on the [Communication and Branding site](#).



## Washington County Seal



The use of the county seal is restricted to official, formal, or commemorative applications, i.e., checks and plaques. It's also reserved for the use by elected officers (Board of Commissioners, County Attorney, Sheriff).

**Washington County Communications Office of Administration governs the use of the seal.**

## Sheriff's Office Logo Use



Whenever possible, the Sheriff's Office full color logo should be used.

**The patch should not be used in communications.**

## Attorney's Office Logo Use



# Slogan Usage

In May 2025, the Washington County Board of Commissioners adopted “Rooted in Connection, Growing with Direction” as the official county slogan. Staff is encouraged to use the slogan in communications, both in graphic and written / spoken applications.

## County Slogan Graphic Uses

The slogan can be used with the Washington County logo or as a standalone graphic element. Graphically, our slogan is written two ways, as shown on the right.

Staff should only use the approved designs found on the [Communications and Branding site](#) on WashNet when adding the slogan, with or without the county logo, as a graphic to materials.

In some use cases, a graphic may not be appropriate to use and instead it may be better to write the slogan out in text. For example, in an email footer (see page 23). In these instances, follow these rules:

**DO** capitalize the first letter of each major word when paired with or without the county logo as a graphic.

**DO** include a comma after “Connection” when the slogan is written on one line.

**DO NOT** ever show one part of the slogan without the other in graphic treatments.

**DO NOT** include a comma after “Connection” when the slogan is written across two lines.

**DO NOT** capitalize either preposition (in, with).

**DO NOT** use all lower-case letters or sentence case.

**DO NOT** add a period after “direction” unless the slogan concludes a complete sentence.

## In one line:

Rooted in **Connection**, Growing with **Direction**



## Or across two lines:

Rooted in **Connection**  
Growing with **Direction**



## Written Examples

Here are some examples of how to use the slogan rhetorically.

### **Declarative starting or ending statement**

“We are Washington County — rooted in connection, growing with direction.”

“Rooted in connection, growing with direction — this is how Washington County serves the community.”

### **Introductory phrase**

“Because we are rooted in connection and growing with direction, Washington County [does this, strives for that, promises this, etc.]”

### **Concluding thought**

“This balance of service and stewardship shows how we as a county are rooted in connection and growing with direction.”

## Spoken Examples

“Here in Washington County, we are rooted in connection, and we are growing with direction. This means....”

“That’s why being rooted in connection and growing with direction is so important....”

“Being rooted in connection, growing with direction — that’s a promise....”

## Using “Connection” and “Direction” on their own

During the flow of conversation or written communication, the whole slogan may not be appropriate to use. However, whenever it makes sense and is not redundant or forced, staff can use the words “connection” and “direction,” as well as the metaphorical concepts of “rooted” and “growing,” to convey their ideas. Using these words can help strengthen overall awareness of the slogan and its meaning.

## Using a fragment of the slogan

In some cases a topic of discussion or writing may be best reflected by one part of the slogan and not the other. In such cases, it is acceptable to use the pertinent part without the other.

“.....[this particular service] is part of how we as a county are rooted in connection.”

“To continue growing with direction, the county consults experts, lawmakers, and the community to best understand priorities.”

*Note:* This This is acceptable to do in rhetorical situations, but should never be done when the slogan is used as a graphical element.

# The Color Palette

Color is a critical element in creating a memorable and lasting brand experience. The county's official colors represent the inclusion and vitality of Washington County.



# County Colors

## Swatches

The swatches include RGB, CMYK, HEX, and Pantone codes.

**RGB** is primarily for digital communications, Microsoft Office documents, websites, and online publications, including email.

**CMYK** is used for projects created in Adobe Creative Suite or when working with printers and graphic artists.

**HEX** numbers are commonly used for web-based applications and coding.

**Pantone (PMS)** is a standardized color reproduction system. By standardizing the colors, varied manufactures and printers can all refer to the Pantone system to make sure colors match without direct contact with one another. Pantone colors should be used when sending materials to professional printers or manufactures to ensure color reproduction is exact.

## Logo and Office Colors

### Washington County Logo Colors



RGB - R11, G99, B57  
CMYK - C89, M35, Y92, K30  
HEX# 0B6339  
Pantone - 349 C



RGB - R0, G0, B0  
CMYK - C0, M0, Y0, K100  
HEX# 000000  
Pantone - Black 6 C

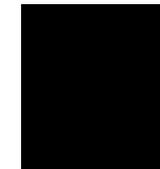
### County Attorney's Office Colors



RGB - R11, G99, B57  
CMYK - C89, M35, Y92, K30  
HEX# 0B6339  
Pantone - 349 C



RGB - R206, G159, B67  
CMYK - C20, M37, Y87, K1  
HEX# ce9f43  
Pantone 7563 C



RGB - R0, G0, B0  
CMYK - C0, M0, Y0, K100  
HEX# 000000  
Pantone - Black 6 C

### County Sheriff's Office Colors



RGB - R11, G99, B57  
CMYK - C89, M35, Y92, K30  
HEX# 0B6339  
Pantone - 349 C



RGB - R105, G67, B31  
CMYK - C41, M66, Y95, K42  
HEX# 69431f  
Pantone - 161 C



RGB - R224, G173, B19  
CMYK - C13, M31, Y100, K0  
HEX#e0ad13  
Pantone - 110 C



RGB - R0, G36, B157  
CMYK - C100, M80, Y12, K30  
HEX#00249D  
Pantone - Reflex Blue C

## Primary Color Palette

The county's primary color palette consists of a range of colors creating a contemporary feel.



**PINE**  
RGB - R11, G99, B57  
CMYK - C89, M35, Y92, K30  
HEX# 0B6339  
Pantone - 349 C



**BLUE**  
RGB - R43, G93, B148  
CMYK - C90, M67, Y17, K3  
HEX# 2B5D94  
Pantone - 7684 C



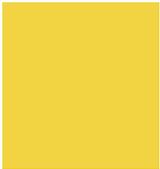
**PEACOCK**  
RGB - R34, G78, B90  
CMYK - C87, M58, Y49, K32  
HEX#224E5A  
Pantone - w7477 C



**EGGPLANT**  
RGB - R99, G82, B93  
CMYK - C59, M64, Y47, K26  
HEX# 63525D  
Pantone - 7666 C

## Secondary Accent Color Palette

The county's secondary accent color palette can be included in designs when extra color is needed. These colors play a supporting role to the primary color palette.



**CYBER YELLOW**  
RGB - R242, G212, B66  
CMYK - C6, M12, Y86, K0  
HEX# F2D442  
Pantone - 7404 C



**TIGER ORANGE**  
RGB - R245, G106, B48  
CMYK - C0, M72, Y89, K0  
HEX# F56A30  
Pantone - 1645 C



**INCHWORM GREEN**  
RGB - R167, G198, B69  
CMYK - C40, M5, Y95, K0  
HEX#A7C645  
Pantone - 367 C



**ARCTIC BLUE**  
RGB - R160, G207, B211  
CMYK - C37, M5, Y16, K0  
HEX# A0CFD3  
Pantone - 629 C

## Neutral Color Palette

Three neutral grays warm and soften designs.



**MISTY GRAY**  
RGB - R220, G221, B222  
CMYK - C12, M9, Y9, K0  
HEX# DCDDDE  
Pantone - Cool Gray 1 C



**STEEL GRAY**  
RGB - R147, G149, B152  
CMYK - C45, M36, Y35, K1  
HEX# 939598  
Pantone - Cool Gray 8 C



**MIDNIGHT GRAY**  
RGB - R88, G89, B91  
CMYK - C64, M56, Y53, K28  
HEX#58595B  
Pantone - Cool Gray 11 C

## Special Use

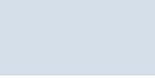
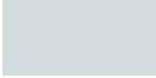
This red is intended to be used as an accent color for **emergency use communications only**.



RGB - R160, G20, B22  
CMYK - C24, M100, Y100, K20  
HEX# A01416  
Pantone - 7621 C

## Tints and Shades

Tints and shades of the color palette may be used to achieve different effects to designed materials.

							
RGB - R11, G99, B57 HEX# 0B6339	RGB - R43, G93, B148 HEX# 2B5D94	RGB - R34, G78, B90 HEX# 224E5A	RGB - R99, G82, B93 HEX# 63525D	RGB - R242, G212, B66 HEX# F2D442	RGB - R245, G106, B48 HEX# F56A30	RGB - R167, G198, B69 HEX# A7C645	RGB - R160, G207, B211 HEX# A0CFD3
							
RGB - R60, G130, B97 HEX# 3C8261	RGB - R85, G125, B169 HEX# 557DA9	RGB - R78, G113, B123 HEX#4E717B	RGB - R130, G117, B125 HEX# 82757D	RGB - R245, G221, B104 HEX# F5DD68	RGB - R236, G141, B96 HEX# EC8D60	RGB - R185, G209, B106 HEX# B9D16A	RGB - R179, G217, B220 HEX# B3D9DC
							
RGB - R109, G161, B136 HEX# 6DA188	RGB - R128, G158, B191 HEX# 809EBF	RGB - R122, G149, B156 HEX# 7A959C	RGB - R161, G151, B158 HEX# A1979E	RGB - R247, G229, B142 HEX# F7E58E	RGB - R241, G170, B136 HEX# F1AA88	RGB - R202, G221, B143 HEX# CADD8F	RGB - R198, G226, B229 HEX# C6E2E5
							
RGB - R157, G193, B176 HEX# 9DC180	RGB - R170, G190, B212 HEX# AABED4	RGB - R167, G184, B189 HEX# A7B8BD	RGB - R193, G186, B190 HEX# C1BABE	RGB - R250, G238, B179 HEX# FAEB3	RGB - R245, G198, B175 HEX# F5C6AF	RGB - R220, G232, B181 HEX# DCE8B5	RGB - R217, G236, B237 HEX# D9ECED
							
RGB - R206, G224, B215 HEX# CEE0D7	RGB - R213, G223, B234 HEX# D5DFEA	RGB - R211, G220, B222 HEX# D3DCDE	RGB - R224, G220, B223 HEX# E0DCDF	RGB - R252, G246, B217 HEX# FCF6D9	RGB - R250, G227, B215 HEX# FAE3D7	RGB - R237, G244, B218 HEX# EDF4DA	RGB - R236, G245, B246 HEX# ECF5F6

## Color Combinations

Put careful consideration into choosing color combinations. Similar tones work best together. Make sure no more than four colors are used together at one time (excluding the county logo). Start with a primary color and add secondary and neutrals. The above tints and shades can also be used to add flexibility into the design.



## Color Contrast Accessibility

Use colors from the palette that will allow enough contrast to keep text legible. See below a guide.

COLOR CONTRAST ✓	COLOR CONTRAST ✗	COLOR CONTRAST ✓
COLOR CONTRAST ✓	COLOR CONTRAST ✗	COLOR CONTRAST ✓
COLOR CONTRAST ✓	COLOR CONTRAST ✗	COLOR CONTRAST ✓
COLOR CONTRAST ✓	COLOR CONTRAST ✗	COLOR CONTRAST ✓
COLOR CONTRAST ✗	COLOR CONTRAST ✓	COLOR CONTRAST ✗
COLOR CONTRAST ✓*	COLOR CONTRAST ✓	COLOR CONTRAST ✓*
COLOR CONTRAST ✗	COLOR CONTRAST ✓	COLOR CONTRAST ✗
COLOR CONTRAST ✗	COLOR CONTRAST ✓	COLOR CONTRAST ✗
COLOR CONTRAST ✗	COLOR CONTRAST ✓	COLOR CONTRAST ✗
COLOR CONTRAST ✓	COLOR CONTRAST ✓	COLOR CONTRAST ✓
COLOR CONTRAST ✓	COLOR CONTRAST ✗	COLOR CONTRAST ✓

\*Accessible when using larger type only.

If unsure if the color contrast you are using is accessible use: [webaim.org/resources/contrastchecker/](https://webaim.org/resources/contrastchecker/)

# Typography

Using the Washington County font correctly ensures consistency and readability; it also conveys a modern, clean, and trustworthy impression of our brand.



## County Brand Fonts

Both Calibri and Aptos can be used for everyday work like email and internal documents. Aptos is the default font in Microsoft Office products. The full font family includes a variety of weights and comes standard in all Microsoft platforms. Calibri will continue to be used in county templates, including those for Microsoft Office products like PowerPoint and Word. Calibri should be used for professional communications and marketing collateral created in design software.

Aptos      ABCDEFGHIJKLMNOPQRSTUVWXYZ  
             abcdefghijklmnopqrstuvwxyz  
  
             Regular  
             **Bold**  
             *Italic*  
             ***Bold Italic***  
             Light  
             *Light Italic*

Calibri     ABCDEFGHIJKLMNOPQRSTUVWXYZ  
             abcdefghijklmnopqrstuvwxyz  
  
             Regular  
             **Bold**  
             *Italic*  
             ***Bold Italic***  
             Light  
             *Light Italic*

## Best Practices

Font colors should provide high contrast on the page or screen to increase legibility. To draw attention to content use font color, UPPER CASE, scale (size) or weight (bold). Upper case should be limited to titles.

Recommended size, 11 pt (no more than 16 pt, no less than 10 pt for body copy).

The only instance in which these guidelines can be altered is when graphic design assistance is provided for advertisements, marketing materials, promotional websites, or other communications that may be viewed by large internal or external audiences.

## Word Style Guide

The county uses plain language guidelines and follows AP Stylebook. See "[Resources](#)" found internally on the [Communication and Branding site](#) for more information.

Exception is Times New Roman for print stationary (ie. business letters and business cards) as it is still considered the standard for professional business stationary.

# Imagery

Images used in county communications should represent the programs and services we offer.  
Our community should see themselves reflected in these images.



# Photography

## Style

When selecting or taking photos, be conscience of composition. Photos should not look too staged. Subjects should be directly engaged with the camera or engaged with another person or activity. Photos should have a strong sense of place and have a singular subject matter per image.

Focus should be clear and sharp. Use natural lighting (no filters). Make sure photos do not look dated, with such things as outdated clothing and hairstyles, with the exception when the image is historical. Photography should represent the county community.

When photographing subjects, be aware of confidentiality of services and people involved. Under some circumstances, you may be required to get a signed release from photo subjects or their guardians before the the photos may be used for county purposes. Check with the Office of Administration regarding when this may be applicable.

When creating communication pieces, be aware of when they will be used. Select photography that represents the weather and season. Use photos taken within the county when you can, and limit stock photography.

## Scale

Photography for print materials should be no less than 300 dpi in resolution. Photos that are enlarged over this resolution will look pixelated and grainy.

## Usage

The Office of Administration communications team maintains a selection of county photography. These photos are available for use by internal departments as well as for external use. The communications team will determine appropriate use of the photos, including instances when permission of subjects in photos is required. For more information, contact the communications team at [socialmedia@washingtontn.gov](mailto:socialmedia@washingtontn.gov) or 651-430-6001.



# Iconography

## Icons

A way to highlight key messages and content is with icons. Using icons helps information be processed more effectively. Icons can also enrich content, creating more powerful communication. Icons can also break up long blocks of text, show a point of interest, and separate sections.

## Style

Shown on the right is an icon style for Washington County. Icons have been created for each department. Follow the weight and style of these icons when using stock icons. Icons are simple, yet recognizable and have rounded shapes and corners.

If you need any icons, contact the communications team at [socialmedia@washingtoncountymn.gov](mailto:socialmedia@washingtoncountymn.gov) or 651-430-6001.

## Social Media Icons

Please use the following style for social media icons.



Icon library can be found internally on the [Communications and Branding site on WashNet](#)



Library



Community Services



County Attorney



Community Corrections



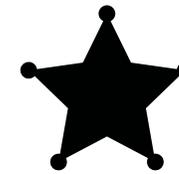
Property Records and  
Taxpayer Services



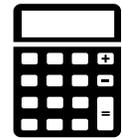
Public Health and  
Environment



Public Works / Parks



Sheriff's Office



Accounting / Finance



Information Technology



Human Resources



Administration

## Additional Image Sources

Free Stock Image Websites: [unsplash.com](https://unsplash.com), [pexels.com](https://pexels.com), [vecteezy.com](https://vecteezy.com)

The new version of Microsoft programs also has a selection of free icons and images.

# Brand Usage

Clear and consistent brand usage puts trust in Washington County and the services and programs we offer.



# Graphic Style

## Style

Design style—clean, uncluttered, simple, and easy to parse. Remove distractions and focus on the content, the key message, and the most important action. Use images that directly relate to the communication. Group similar copy together. For example, for an event, put the date, time and location together. Each communication should be as direct and accessible as possible. Use white space and the consistent use of contrast color to enhance readability.

## Shapes

Solid color with a 4pt accent color line above, separated by a 4pt space. This shape can be used in the footer and can be a place for the logo and contact information.

Washington County Historic Courthouse Jail

# ESCAPE ROOM

**WANTED: Bold Souls**

As the Sheriff sleeps, break out of your cell, raid the courthouse for a hefty stash of cash, and vanish into the night across the Mississippi River. The clock is ticking, the stakes are high, and the law is hot on your trail.

REGISTER ONLINE  
\*\*\*\*\*  
Admission \$15 per person

5 People per session limit

JUNE 28  
5, 6:30, and 8 p.m.

Historic Courthouse  
101 West Pine Street, Stillwater  
WashingtonCountyMN.gov/Parks

Washington County  
PARKS

## Get Ticks Off!

Washington County is a high risk area for tick-related diseases.

→ **What do I need to know?**

- Ticks are found in warm, humid areas like tall grasses, leaves, brush, or woods.
- Ticks are most active from March to October.

→ **Why should I be concerned?**

- Dear ticks can transmit Lyme disease and other tick-related diseases.
- Early symptoms may include rash, fever, chills, headache, fatigue, muscle and joint pain.
- These diseases are easiest to treat during early stages. See your doctor if a rash or flu-like symptoms develop after a tick bite or outdoor activities.

→ **How can I protect myself?**

- Wear light-colored clothing, check for ticks often, and remove them right away.
- Use an EPA-approved tick repellent, such as one with 20-30% DEET.
- Treat clothing and gear with an EPA-approved tick repellent, such as permethrin.
- Check your pets daily for ticks. Talk to your veterinarian about tick control products.

651-430-6655  
PHE@washingtoncountymn.gov

Washington County  
PUBLIC HEALTH & ENVIRONMENT

## Snow Plow Update

Washington County  
PUBLIC HEALTH & ENVIRONMENT

## Land and Water Legacy Program

Celebration of 15-Year Anniversary of Voter Referendum

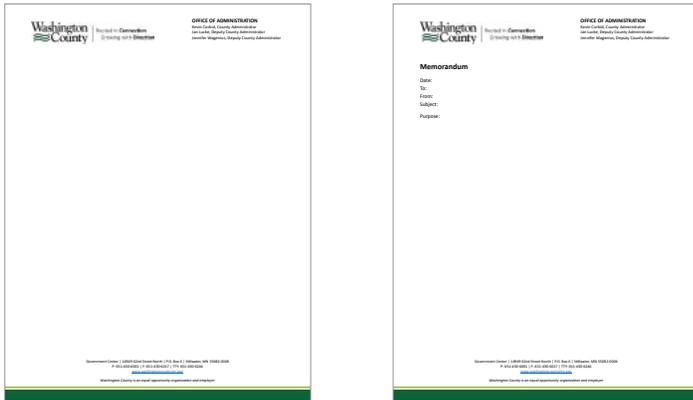
Washington County

Custom graphic styles are for the use of the communications team and contracted graphic designers. Employees may use the templates in the next section; if a template does not work for your project, make a request through the [Graphic Design Services Request Form](#).



## Stationery

**Letterhead** – Official letterhead and memo templates have been created for each department.



## PowerPoint Templates

**PowerPoint Templates** – Official PowerPoint templates have been updated using the new color palette. Four templates, one for each primary color.



Stationery and PowerPoint templates are available at the [Communications and Branding site](#).

## Social Media

**Size guide** – All dimensions are in pixels, width x height.

				
Profile Photo:	320 x 320	170 x 170	400 x 400	400 x 400
Landscape:	1080 x 566	1200 x 630	1024 x 512	1200 x 627
Portrait:	1080 x 1350	630 x 1200	N/A	627 x 1200
Square:	1080 x 1080	1200 x 1200	N/A	N/A
Stories:	1080 x 1920	1080 x 1920	1080 x 1920	1080 x 1920
Cover Photo:	N/A	851 x 315	1500 x 1500	1128 x 191

## Email Signatures

External and internal email signatures should follow one of the templates below.

The following are **NOT** allowed:

- No hyperlinks other than optional pronoun link
- No QR codes
- No images
- No photos
- No logos
- No backgrounds
- No attachments

Additional information create large file sizes and turn into attachments when sent from mobile devices. Email signatures need to follow the following examples to keep consistent with the county branding and ensure they do not look like phishing emails or fraudulent communications. Employees who wish to include gender pronouns or name pronunciation in email signatures may do so following the templates below. The font used in your signature should be Calibri or Aptos, size 11, and match the font used in the body of your emails.

### Email Signature – General Option

**Name** (pronunciation: naym - optional) | Title  
Pronouns: she, her, hers ([Why is this important?](#)) (optional)  
Washington County Office of Administration  
14949 62<sup>nd</sup> Street North, Stillwater, MN 55082  
Phone: 651-XXX-XXXX | Cell: 651-XXX-XXXX

*Rooted in Connection, Growing with Direction*

### Email Signature – Location Specific Option

**Name** (pronunciation: naym - optional) | Title  
Pronouns: he, him, his ([Why is this important?](#)) (optional)  
Washington County Library, Hardwood Creek  
19955 Forest Road North, Forest Lake, MN 55025  
Phone: 651-XXX-XXXX | Cell: 651-XXX-XXXX

*Rooted in Connection, Growing with Direction*

### Change your email signature

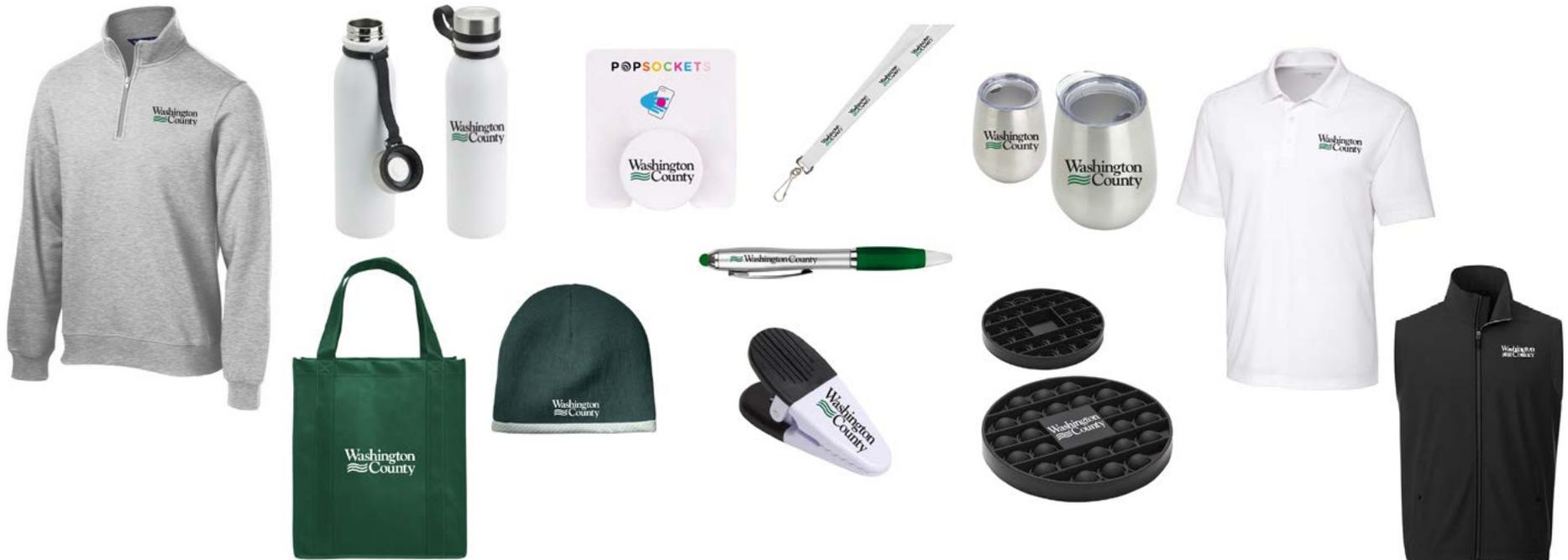
To change your existing email signature, copy the email template from above and follow [these steps](#).

### Create and add an email signature

To create and add an email signature, copy the email template from above and follow [these steps](#).

## Branded Items

When designing merchandise, such as apparel and promotional items, use the Washington County logo and Washington County Department logos in the standard colors whenever possible. Reverse white should be used on dark colors and black on neon colors.



Merchandise colors should be selected with the brand in mind—blues, green, or neutral colors. For items that are dark green, navy, or black use the reverse white logo, no color.



# Questions?

If you have questions about the information shared in this style and brand guide, contact a member of Washington County's communications team at [socialmedia@washingtoncountymn.gov](mailto:socialmedia@washingtoncountymn.gov) or 651-430-6001. We would be happy to assist with and provide guidance on any communication or marketing project you have in the works.

